ARKAITZ NISSEN

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PROFESSIONAL PROFILE

Master's student in Sports Management at the Universitat de Barcelona with a degree in Business Administration from RWTH Aachen University. My goal is to grow in sports event management, from planning and logistics to event day, and in sponsorship and partnerships between brands and sports organisations. I currently work for a German consultancy, where I manage its digital communication (LinkedIn and website) and support client projects. Before that, I spent almost a year volunteering in Mexico, where I designed activities and helped organise small events. Dual Spanish and German citizenship, native in both languages and fluent in English. I enjoy working with people, in a team and on the ground.

EDUCATION

Universitat de Barcelona — Sep 2026 – Jun 2027
Master's in Sports Management (Dirección de Empresas del Deporte) — *Barcelona, Spain*
Sports Event Planning · Sponsorship · Services Marketing · Team Management

RWTH Aachen University — Oct 2022 – May 2026
B.Sc. in Business Administration — *Aachen, Germany*
Final grade: 1.7 (German scale: 1.0 best – 4.0 pass)

Instituto Tecnológico de Buenos Aires (ITBA) — Aug 2024 – Dec 2024
Exchange semester in Business Administration — *Buenos Aires, Argentina*

PROFESSIONAL EXPERIENCE

Rodriguez Pardo & Assocs — Oct 2023 – Present
Junior Agility Consultant — *Aachen, Germany*

- Manage the company's digital presence on LinkedIn and the website, from content planning to publishing, keeping the brand consistent
- Developed the LinkedIn content strategy: from around 400 to over 600 followers and more than 6,500 impressions per year
- Support consulting projects on organisational agility: documentation, structuring workflows and organising tasks on Kanban boards
- Coordinate communication with internal teams, clients and external partners during projects

Lindt & Sprüngli (Deutschland) — Aug 2025 – Oct 2025 · Jul 2026 – Aug 2026
Sales Assistant (Factory Outlet) — *Aachen, Germany*

- Advised customers and handled checkout in a high-volume factory outlet, keeping service quick and friendly even at peak times
- Ensured product availability on the shop floor through restocking and coordination with the warehouse team
- Worked in shifts in close collaboration with the team to keep the store running smoothly

Instituto Nuevo Amanecer — Sep 2021 – Jun 2022
Volunteer Special Education Instructor — *Monterrey, Mexico*

- Helped organise small events at the institute (Christmas, Día de Muertos and a donation day): decoration, coordinating the children's activities, and collecting and distributing donations
- Designed and ran educational and therapeutic activities for children with cerebral palsy to improve their communication and development
- Onboarded and trained new volunteers, helping them settle into the team and the daily routine
- Coordinated between several areas (education, nutrition, music) to provide well-rounded support for the development programmes

SKILLS

Languages: German (native) · Spanish (native) · English (fluent)
Core skills: Communication · Customer service · Teamwork · International environments
Tools: Microsoft Office (Excel) · Google Workspace · Canva · WordPress · Kanban · Python
Digital & AI: ChatGPT · Gemini · Claude · NotebookLM

INTERESTS AND SPORTS

Active football and tennis player for more than 15 years; I play football, tennis and basketball regularly.

CERTIFICATIONS

- Social Media Manager – Akademie der Deutschen Medien
- Certified AI-Native Change Agent – Scaled Agile, Inc.
- Certified AI-Native Foundations Professional – Scaled Agile, Inc.
- Certified Scaled Agile Framework (SAFe) 6.0 Agilist – Scaled Agile, Inc.